

THE GENERATIONS

ABOUT THE GENERATIONS & ROB STEPEN

Founded in 2023 by Chicago musician and philanthropist Rob Stepen, [The Generations](#) blends nostalgic 80s rock with modern influences. Their debut album, *Alternate View*, released in October of 2024, is the product of Stepen's journey through the 1980s Chicago rock scene. After recording two tracks in 1985, "Have You Seen My Heart" and "Your Way," the tapes were lost for decades until rediscovered in 2023. The tracks were restored by Steve Albini and Taylor Hales at [Electrical Audio](#), mastered by Bob Weston at [Chicago Mastering Service](#), and pressed at [Third Man Records](#) in Detroit. The album blends the energy of 1980s rock with a modern sensibility, creating a sound that resonates with both nostalgic and contemporary audiences.

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ALBUM RELEASE PARTY – "ALTERNATE VIEW" (OCTOBER 6, 2024)

Rob Stepen and his band, The Generations, celebrated the release of their **debut album *Alternate View*** with a special record release party on **October 6, 2023 at Dirty Nellie's in Palatine**. Emceed by **WBBM Radio's Lisa Fielding**, the event highlighted the remarkable story of rediscovering and reviving long-lost tracks from 1985, with legendary producer **Steve Albini** lending his expertise to the project. The night featured a panel discussion, "How to Make a Vinyl Record in Today's Landscape," a live performance, and raised awareness for **Joey's Song**, a charity dedicated to epilepsy research. With an initial goal of 125 tickets, the event exceeded expectations, selling **237 tickets** and generating widespread media coverage.

[PHOTOS](#) | [SIZZLE REEL](#)

WATCH US ON: [CBS2](#) | [WGN-TV](#) (*Spotlight Chicago*)

HOLIDAY CHARITY CONCERT (DECEMBER 28, 2024)

Building on the success of the album release, Rob Stepen and The Generations hosted a **holiday charity concert on December 28 at 28 Mile Distilling Co in Highwood**, continuing their mission to support **Joey's Song**. Emceed by **WBBM Radio's Lisa Fielding**, the event brought music lovers together for a night of live performances while raising awareness and funds for **Joey's Song**. The concert exceeded expectations once again, with **236 tickets sold**, and once again, generating widespread media coverage.

[PHOTOS](#)

WATCH US ON: [FOX32](#) | [WGN-TV](#) (*Midday Fix*)

PRESS HIGHLIGHTS

Over a 4-month period, media coverage surrounding the album release party and holiday charity concert generated significant impact, amplifying awareness and engagement. The strong media presence across **online, print, and broadcast outlets** showcased the reach and success of both events.

TOTAL HITS: 50
 ONLINE IMPRESSIONS: 286,909,238
 PRINT CIRCULATION: 97,966
 BROADCAST AUDIENCE: 132,440

CHICAGO'S VERY OWN **WGN 9** **7.8** **FOX** **32** **93.1 XRT** **2**
 CHICAGO'S FINEST ROCK

LAKE COUNTY NEWS-SUN **Patch** COOK COUNTY **Do 312**
 WHAT TO DO IN CHICAGO

Daily Herald CLASSIC CHICAGO **yahoo!** *The North Shore Weekend*
 magazine

LAKE COUNTY NEWS-SUN

Mayor not running for fifth term

By Joseph Stepien
 Village of Graylake leader says he will not run for a fifth term in 2025. Mayor Steve Albani announced he will not run for a fifth term in 2025. Albani, who has served as mayor since 2011, will serve until April 2025. He has been mayor for 14 years.

Albani, according to a news release, announced he will not run for a fifth term in 2025. He has served as mayor since 2011. Albani has been mayor for 14 years.



OBITUARY PETER FERRELL
Longtime writer, educator inspired students
By Rick Stepien
 Peter Ferrell, a longtime writer and educator, passed away on December 22, 2024. He was 82 years old. Ferrell was a member of the Chicago Writers Group and the Chicago Teachers Union.

'It was like finding a time capsule of my past'

Highland Park musician releasing lost tracks in new album
By Joseph Stepien
 A rediscovered pile of tapes recorded in the 1970s by Highland Park musician Steve Albani is being released in a new album. Albani, who passed away in 2010, recorded the tapes during his time in the band The Generations.

Program for planting trees gets underway

Lake County and Washington Square's 3-year project 'For Growth' is under way
By Steve Indus
 Planting trees in Washington Square is getting underway. The project, called 'For Growth', is a three-year initiative to plant 10,000 trees in the area.

JAMMIN' FOR JOEY

North Shore-based band The Generations will play tracks from its new Steve Albani-engineered album at a charity fundraiser on December 28.



The Generations band will play selections from their new album, *Alternate View*, at a fundraiser for the charity 'Joey's Song' on December 28 at 28 Mile Distillery in Highland Park.

FORT LUCKY

Generations, aptly the creation of the current rock of the early 70s. The finished tapes, recorded with the old analogue technology, ended up in his attic.

LIVE CBS NEWS CHICAGO
1985 MUSIC TRACKS RESTORED IN NEW ALBUM
 KANKAKE 68° 69° 74°

SPOTLIGHT CHICAGO
THE GENERATIONS: ALTERNATE VIEW
New Album Benefits "Joey's Song" Epilepsy Research
 1:47 68°

CHICAGO'S VERY OWN WGN 9
LOCAL MUSICIAN REVIVES 80S ROCK FOR EPILEPSY RESEARCH
 9:14 AM 32°

SPOTLIGHT CHICAGO
LOCAL MUSICIAN REVIVES 80S ROCK FOR EPILEPSY RESEARCH
 9:14 AM 32°